

THE TRAFFIC GROUP

www.thetrafficgroup.com.au

P. 03 9429 2888
F. 03 9429 5888
ABN: 31 127 913 053
info@trafficgroup.com.au
9 Gwynne Street, Richmond, VIC 3121

6th August 2009

ASX Company Announcements

Attention: Company announcements officer

Find attached for lodgement form 603 Notice of Initial Substantial Holding in relation to Traffic Technologies Ltd (ASX TTI).

Yours Faithfully



Con Scrinis
Managing Director

Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme **Traffic Technologies Limited (TTI)**

ACN/ARSN 080 415 407

1. Details of substantial holder **The Traffic Group Pty Ltd**
 ACN/ARSN (if applicable) 127 913 053

The holder became a substantial holder on 06/08/2009

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the relevant interest in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of	Person's votes (5)	Voting power (6)
Ordinary Shares	10,000,000	10,000,000	7.96%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
The Traffic Group Pty Ltd	Power to control the exercise of a right to vote and/or dispose of the securities	Ordinary Shares

4. Details of present registered holders

The Person

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
The Traffic Group Pty Ltd	The Traffic Group Pty Ltd	The Traffic Group Pty Ltd	10,000,000 Ordinary Shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to become a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Consideration of securities
		Cash	Non-cash	
N / A	N / A	N / A		N / A

- 6 . Associates The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association

- 7 . Addresses The addresses of persons named in this form are as follows:

Name	Address
The Traffic Group Pty Ltd	9 Gwynne St, Richmond , VIC - 3121

Signature



Print name: Con Scrinis Capacity: Director

Date: 6th August 2009

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671 B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671 B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write
- (9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.