

THE TRAFFIC GROUP EXTENDS PROSPECTUS CLOSING DATE

**THE TRAFFIC GROUP LTD IS PLEASED TO ADVISE THAT THE
CLOSING DATE OF IT'S PROSPECTUS HAS BEEN EXTENDED
FROM 16 NOVEMBER TO 4 DECEMBER 2009.**

REFER TO THE REVISED INDICATIVE TIMETABLE BELOW.

<i>CLOSING DATE</i>	<i>4 DECEMBER 2009</i>
<i>ALLOTMENT OF SHARES</i>	<i>7 DECEMBER 2009</i>
<i>DISPATCH OF SHAREHOLDING STATEMENTS</i>	<i>7 DECEMBER 2009</i>
<i>PROPOSED DATE FOR QUOTATION ON ASX</i>	<i>14 DECEMBER 2009</i>

The Directors advise that the Company has made an application to ASX seeking a waiver from Listing Rule 14.7 to allow the Company to issue the securities approved by shareholders pursuant to the General Meeting held on 19 August 2009 later than 3 months following the General Meeting in order to allow the recapitalisation of the Company to be completed which requires the offer pursuant to the Prospectus lodged with ASX on 28 October 2009 to be closed.

The Company intends to extend the closing date of the offer to 4 December 2009 to allow the Company sufficient time to raise the necessary funds required to recapitalise the Company and, subject to ASX approval, issue securities approved by shareholders in the General Meeting no later than 19 December 2009.

The Company will provide a further update in relation to the application and the recapitalisation of the Company shortly.

For further information contact Con Scrinis on 03 9429 2888

Yours Sincerely



Con Scrinis
Managing Director