



Advertiser (Adelaide)

Friday 18/09/2009

Page: 81
Section: Business News
Region: Adelaide, AU
Circulation: 187908
Type: Capital City Daily
Size: 379.98 sq.cms.



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Traffic to get securities exchange listing

SARAH MARTIN

ADELAIDE-BASED company The Traffic Group will be listed on the Australian Securities Exchange, after yesterday launching a prospectus to raise \$5 million.

Last month, the traffic-sign manufacturer announced Adelaide would become its manufacturing headquarters as it embarked on national acquisition and consolidation.

The company's manufacturing headquarters is in the former Pilkington Glass factory in Beverley.

The Traffic Group pros-

pectus offers 25,000,000 shares at 20c each and, if fully subscribed, will give the company a market capitalisation of \$9.5 million and a total of 47,563,171 shares.

Managing director Con Scrinis said he was confident of raising the funds.

"We are getting some good feedback so far and I think we have enough support on the market to get the capital-raising away pretty quickly," he said. "There is genuine support for the business and the industry sector in which we operate."

"Timing-wise, I think it has turned out pretty well for us

given the capital markets have improved in the last few months and there has been talk about a few IPOS (initial public offerings), so sentiment is up and I think that will help us."

Mr Scrinis said the \$5 million would be used to expand the business through acquisitions. "We will take our shareholders on a journey of value-building, in an industry usually neglected by professional investors. This is a high-growth infrastructure sector benefiting from greatly increased Commonwealth and State Government expenditure, not adversely

affected by difficult economic conditions," he said. In 2008, the company bought SA companies Allpack Signs and Russell Signs, and WA-based Clean Sweep. In 2009, it bought the Road Safety Shop.

Mr Scrinis said the company was also looking to expand its street-sweeping operations.

The prospectus will close on October 21, with the company due to be listed the first week of November. It will enter the ASX through a back-door listing, using a shelf company called Western King Fish Ltd



CONFIDENT: Traffic Group managing director Con Scrinis.

Picture: SIMON CROSS